



## VCEDA SPONSORSHIP OPPORTUNITIES 2008

### BUSINESS OUTLOOK CONFERENCE (BOC)

**Save the Date!** The 38<sup>th</sup> annual BOC is tentatively scheduled for October 17, 2008. The event draws between 200-300 business and community leaders from throughout the county.

- Title Sponsor** **\$10,000**
  - Exclusive Sponsorship/Top Billing
  - Banner Signage at Event (provided by sponsor)
  - Program-Full Page Ad-Back Cover
  - Program-Logo Front Cover
  - Corporate Logo in Advertising/Media Releases
  - Invitation-Listing
  - Welcoming Speaker
  - Opportunity to distribute product and/or specialties
  - Preferred Table of 10
  
- Platinum Sponsor** **\$5,000**
  - Banner Signage at Event (provided by sponsor)
  - Program-Full Page Ad (Inside)
  - Program-Logo Front Cover
  - Corporate Logo in Advertising/Media Releases
  - Invitation-Listing
  - 8 Complimentary Event Passes
  
- Gold Sponsor** **\$2,500**
  - Program-1/2 Page Ad
  - Corporate Logo in Advertising/Media Releases
  - Listing on Invitation
  - 6 Complimentary Event Passes
  
- Silver Sponsor** **\$1,500**
  - Listing in Advertising/Media Releases
  - Program Listing
  - Listing on Invitation
  - 4 Complimentary Event Passes
  
- Bronze Sponsor** **\$1000**
  - Listing in Advertising/Media Releases
  - Program Listing
  - 2 Complimentary Event Passes
  
- Patron Sponsor** **\$500**
  - Program Listing

### VCEDA NEWS

Published bimonthly by the Pacific Coast Business Times, the VCEDA News provides members an excellent and cost effective opportunity to market their company goods and services to the business community.

- Large Banner - 1/4 h (9.75 x 3")**
  - 6 Issues (25% discount) \$ 2,250
  - 5 Issues (20% discount) \$ 2,000
  - 4 Issues (15% discount) \$ 1,700
  - 3 Issues (10% discount) \$ 1,350
  - 2 Issues (5% discount) \$ 950
  - 1 Issue \$ 500
  
- Small Banner – 1/8 h (4.792" x 3")**
  - 6 Issues (25% discount) \$ 900
  - 5 Issues (20% discount) \$ 800
  - 4 Issues (15% discount) \$ 680
  - 3 Issues (10% discount) \$ 540
  - 2 Issues (5% discount) \$ 380
  - 1 Issue \$ 200

### CHAIRMAN'S CIRCLE 2008

**\$1,000**

The Chairman's Circle is a special group of Ventura County business leaders who support the work of VCEDA beyond their membership dues. Return on investment includes:

- Yearlong logo recognition in the VCEDA News
- Recognition in BOC Program

### BUSINESS VITALITY FUND

This fund was established to strengthen our vital role in business advocacy. This is a voluntary contribution above and beyond membership dues that will be used to support our involvement in the Regional Legislative Alliance, as well as other special projects and activities that require immediate business advocacy action.

**Amount:** \_\_\_\_\_

**Please complete sponsorship information and mail/fax to:**

**VCEDA, 1601 Carmen Drive, Suite 215, Camarillo, CA 93010  
Fax: 805-388-9972**

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Please summarize your selections:**

- BOC** \$ \_\_\_\_\_
- VCEDA News** \$ \_\_\_\_\_
- Chairman's Circle** \$ \_\_\_\_\_
- Business Vitality Fund** \$ \_\_\_\_\_

**TOTAL SPONSORSHIP:** \$ \_\_\_\_\_

**TOTAL AMOUNT:** \$ \_\_\_\_\_

**Method of Payment:**

- Check Enclosed**
- Invoice Me**
- MasterCard/Visa**

**MC/Visa Acct #** \_\_\_\_\_

**Expiration Date** \_\_\_\_\_

**Authorized Signature** \_\_\_\_\_