



VCEDA SPONSORSHIP OPPORTUNITIES

BUSINESS OUTLOOK CONFERENCE (BOC)

Save the Date! The 40th annual BOC is tentatively scheduled for October 15, 2010. The event draws between 200-300 business and community leaders from throughout the county.

- Title Sponsor** **\$10,000**
Exclusive Sponsorship/Top Billing * Signage at Event * Full Page Ad on Back Cover of Program * Logo on Program Cover * Corporate Logo in Advertising/Media Releases * Invitation-Listing * Welcoming Speaker Opportunity * Opportunity to distribute product and/or specialties at event * Preferred Table of 10
- Platinum Sponsor** **\$5,000**
Signage at Event * Full Page Ad Inside Program * Logo on Program Cover * Corporate Logo in Advertising/Media Releases * Invitation-Listing * 8 Complimentary Event Passes
- Gold Sponsor** **\$2,500**
1/2 Page Ad in Program * Corporate Logo in Advertising/Media Releases * Listing on Invitation * 6 Complimentary Event Passes
- Silver Sponsor** **\$1,500**
Listing in Advertising/Media Releases * Program Listing Listing on Invitation * 4 Complimentary Event Passes
- Bronze Sponsor** **\$1000**
Listing in Advertising/Media Releases * Program Listing * 2 Complimentary Event Passes
- Patron Sponsor** **\$500**
* Program Listing

CHAIRMAN'S CIRCLE 2010 **\$1,000**

The Chairman's Circle is a special group of Ventura County business leaders who support the work of VCEDA beyond their membership dues. Return on investment includes year long logo recognition in the VCEDA News and recognition in BOC program.

MILITARY, BUSINESS & COMMUNITY EXPO

The 4th Annual MBC Expo is scheduled for April 21, 2011. For more information call the office at 388-3457.

- Title Sponsor** **\$6,000**
Exclusive Sponsorship/Top Billing*Logo Visibility*Full Page Ad on Back Page of Program Cover *Exhibit Space*10 Event Passes
- Venue Sponsor** **\$4,000**
Exclusive Sponsorship*Logo Visibility*Full Page in Program*Exhibit Space*6 Event Passes
- Exhibitor** **\$1500**
Program Listing*Exhibit Space*2 Event Passes
(Triad members receive 50% discount @ 750)
- Program Advertising:**
 - Full page Ad** **\$1,000**
 - Half page Ad** **\$ 600**
 - Quarter page Ad** **\$ 400**
 - Biz Card Ad** **\$ 250**
- Job Fair** **\$350**
Table w/2 staff badges & 2 guest badges
(Space is limited)

VCEDA NEWS

Published quarterly by the Pacific Coast Business Times, the VCEDA News provides members with a cost effective opportunity to market their company goods and services to the business community.

- Large Banner – 1/4 page h (9.75 x 3")**
 - 4 Issues (25% discount) \$ 1,500
 - 3 Issues (15% discount) \$ 1,275
 - 2 Issues (10% discount) \$ 900
 - 1 Issue \$ 500
- Small Banner – 1/8 page h (4.792" x 3")**
 - 4 Issues (25% discount) \$ 600
 - 3 Issues (15% discount) \$ 510
 - 2 Issues (10% discount) \$ 360
 - 1 Issue \$ 200

For other ad sizes, call the office at 805-676-1332.

Please summarize your selections:

- BOC** \$ _____
- Military Expo** \$ _____
- VCEDA News** \$ _____
- Chairman's Circle** \$ _____

TOTAL SPONSORSHIP: \$ _____

TOTAL AMOUNT: \$ _____

Method of Payment:

- Check Enclosed**
- Invoice Me**
- MasterCard/Visa**

MC/Visa Acct # _____

Expiration Date _____

Authorized Signature _____

Please complete sponsorship information and mail/fax to:

VCEDA, 4219 Transport Street, Ventura, CA 93003
Fax: 805-676-1362

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____